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**Sent:** Thursday, February 21, 2019 12:30 PM  
**To:** [REGIONALHOUSINGENTITY@greatcommunities.org](mailto:REGIONALHOUSINGENTITY@greatcommunities.org)  
**Subject:** Fwd: Regional Housing Entity - Concept endorsement

Hello there,

TransForm is pleased to endorse the concept of creating a Regional Housing Enterprise. Our assumption is that it wouldn't duplicate efforts already in place and that it would serve to substantially elevate existing and new efforts to efficiently coordinate support housing needs on a regional level. I am curious about how this will be funded and look forward to learning more about how it will be created and managed. It would be super helpful if the RHE had a clear and simple set of 5 to 10 metrics of success that it hopes to achieve and can transparently measure it's progress against in a public and easily accessible way. I see this as an activity counter in the form of a dashboard that would be featured on the RHE's website. The purpose would be to clearly, nimbly communicate the RHE's work so anyone can convey the purpose and value of this entity.

I do wonder also if "Enterprise" is the right word for this entity. For me the word connotes a for-profit, non-governmental organization.

Thanks,  
Ann