***Support The Lawrence Caltrain Station Area Plan***

Dear Friend,

We appreciate your interest and participation in helping shape a sustainable community in the City of Sunnyvale. *Insert personal invite.*

**How to support the Lawrence Caltrain Station Area Plan**
If you live in Sunnyvale/Santa Clara, or are interested in long-term opportunities to redevelop Silicon Valley to be more walkable and transit friendly we invite you to speak in support of Sunnyvale’s Lawrence Caltrain Station Area Plan. The Lawrence Station Plan ​is intended to transform the station area, broaden and strengthen the range of viable transportation choices, and encourage efficient use of available land and infrastructure.

CITY COUNCIL HEARING
**Tuesday, February 26, 7:00 PM**
City Hall, Sunnyvale, 465 Olive Street (off Mathilda)
Off street parking available in city lot

**SUGGESTED TALKING POINTS
Compact Development:** The preferred scenario should allow compact development that uses the limited land next to the station efficiently.

**Jobs/Housing Balance:** Sunnyvale has more jobs than homes; the plan should address the need for more homes.

**Pedestrian/bicycle connectivity:** Currently, the street grid is confusing and provides poor connectivity. The preferred scenario should allow better connections and deploy traffic calming measures. Specifically, the pedestrian grid should have 200' blocks and pedestrian pass-through opportunities. Pedestrian paths across the train tracks should be improved; should have several ways to get underneath.

**Affordable homes:** The plan should establish goals for affordable workforce homes in the station area.
 **Parking supply:** Should take into account proximity to transit. Should provide conditional reduction in parking only if accompanied by strong Transportation Demand Management (TDM) measures.
 **Transportation Demand Management:** Plan should include Transportation Demand Management (TDM) with a mode share goal, requirements on developments and/or a Transportation Management Association (TMA).

**FOR MORE INFORMATION ON LAWRENCE STATION PLAN**

**City of Sunnyvale email and web site information**

Lawrence Station Area Plan Web-site:  LawrenceStationinSunnyvale.org

To e-mail Sunnyvale City Council:  council@sunnyvale.ca.gov

 **Lawrence Station Walking Tour Blog**
Pictures of existing land uses with commentary on benefits of proposed changes
<http://peninsulatransportation.org/sunnyvale-seeks-improvements-to-disconnected-underutilized-lawrence-station-area/>